

Our Audience is Your Audience!

What value does SchoolAdvice add to your school ?

Admissions Consulting, Student & Faculty Recruitment, Online Engagement, Digital Marketing

Bringing Families and Schools Together.

Families come to SchoolAdvice seeking professional help in selecting an independent school. Our global network of experienced educators respond daily to an ever increasing number of requests. SchoolAdvice.net, available in 15 languages, is the fastest growing source for families seeking information and advice about independent schools in North America. Live chat, text, email, and private video conferencing enable us to provide consultation services to clients wherever they may be.

SchoolAdvice..

- is an extension of your admissions team. We vet all applicants.
- works with International and domestic families.
- offers 30 minute free consultations that yield a high conversion rate (32%)
- invoices family clients. No fees for the school.
- consults with school's admissions team to stay current.
- is a team of professional educators. We understand programs, curriculum, and educational philosophies.
- offers international offices to subscribing schools for invigilated testing and interviews. (additional fees may apply)
- has placed 100's of students in Independent Schools and introduced 1000's of families to schools.



Online Engagement, Digital Marketing, Web Services, Faculty Recruitment

SchoolAdvice is partnered with our sister company Sparrow Digital Inc., a recognized tour de force when it comes to digital marketing and web presence. This synergistic family collaboration enables SchoolAdvice to maintain 100's of school profile pages, school blogs, event posts, and more. Combined with fresh daily content SchoolAdvice.net is a powerful SEO magnet.

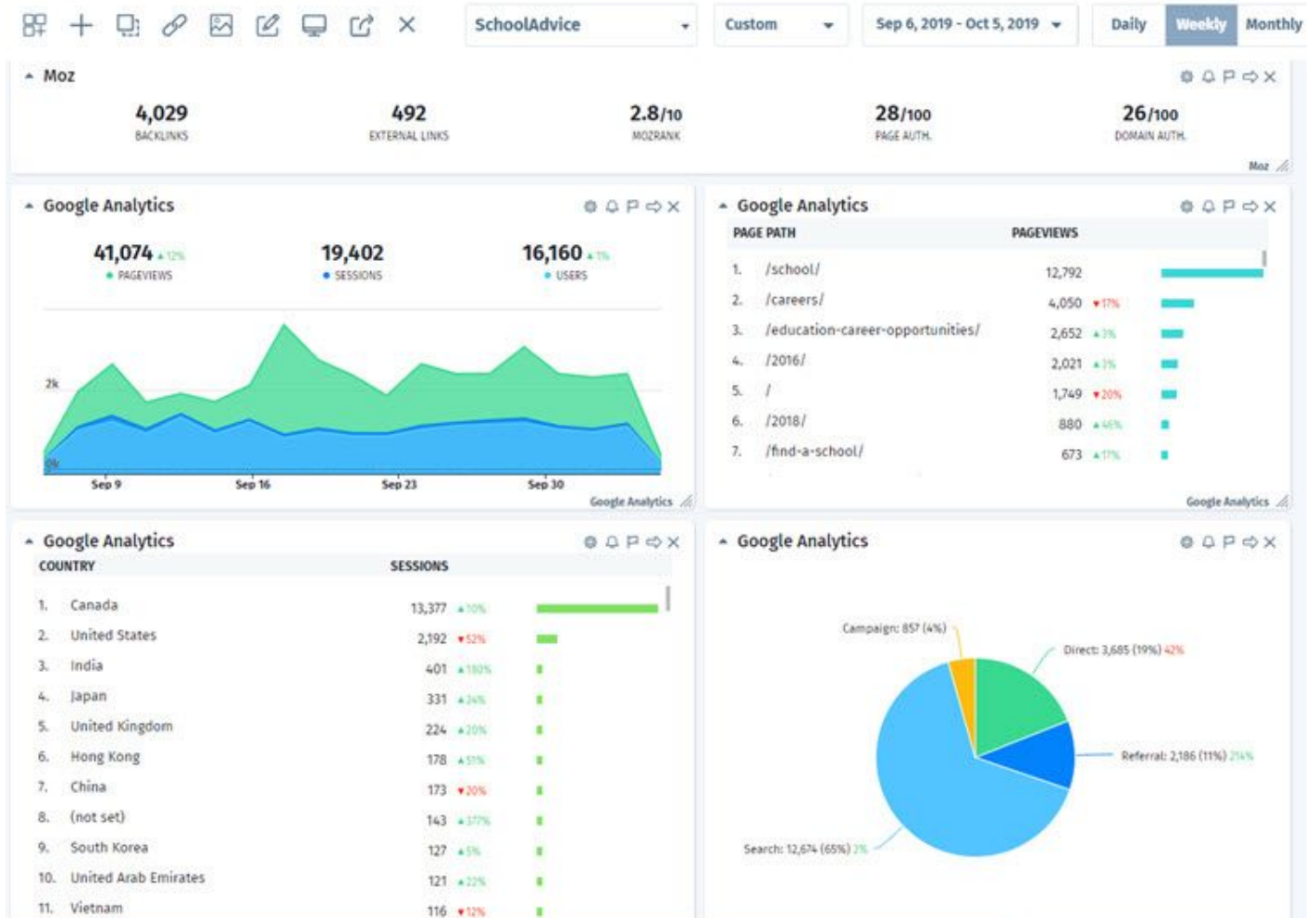
SchoolAdvice Prime benefits..

- Distinctive custom school profile pages
- "Featured School Status" and top tier search results on School Finder
- Unlimited school blog posts, linked to profile page
- Unlimited featured career opportunity posts
- Unlimited school event posts, linked to profile page
- Online, school branded, career application services
- Promotion of profile, event, and career posts via social media
- One Paid Promoted Post on Facebook - a \$150.00 value
- School Banner rotating throughout SchoolAdvice sites
- Inclusion in our monthly family newsletter
- Consultation and advice on digital and web marketing issues
- Discounted web design and managed web hosting services
- Discounted Google Adword campaigns and paid social media promotions
- Discounted targeted digital marketing campaigns for student recruitment

\$99 Monthly | \$699 Annually

Google Analytics via Cyfe Reporting (September 2019 - October 2019)

October 5, 2019



Cloudflare Analytics - February 6, 2019 24 hours of activity on SchoolAdvice.net



Home

schooladvice.net

Total Unique Visitors

Last 24 hours

2,108

Maximum Unique Visitors

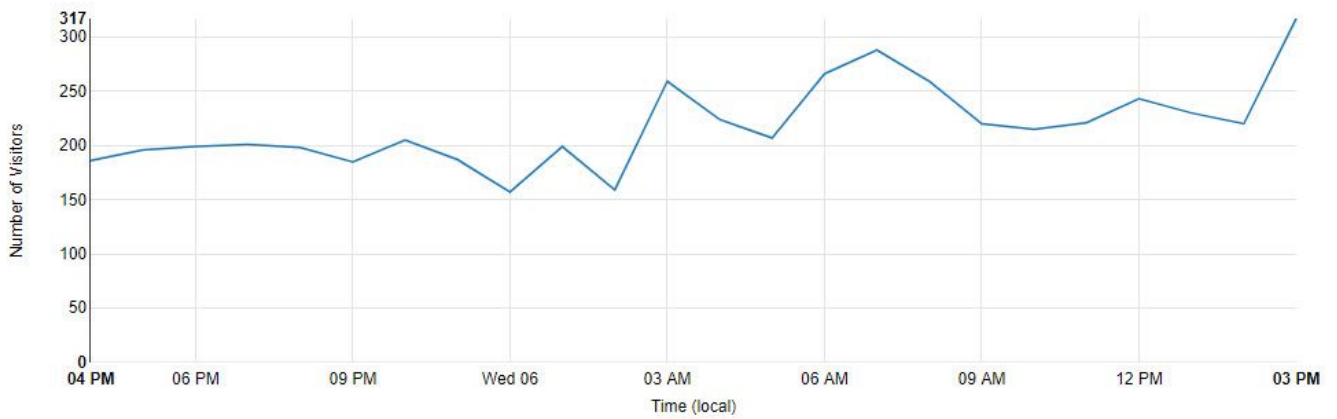
Per hour

317

Minimum Unique Visitors

Per hour

157



[Help](#)

Comparison Chart: SchoolAdvice.net VS OurKids.net

School Services	SchoolAdvice	OurKids
Free standard School Profiles for Independent and Private Schools	✓	✗
Custom Prime Profiles with updates throughout the academic year.	✓	✗
A Dedicated SchoolAdvice Professional providing qualified leads to Admissions Team	✓	✗
School Branded Career Opportunity Posts on The SchoolAdvice Career Network	✓	✗
An International Network of Independent School Experts in 10 countries	✓	✗
Free 30 minute consults for families, schools, and educators.	✓	✗
Live chat with a professional and experienced educator.	✓	✗
School Profiles available in 15+ International Languages.	✓	✗
Professional Educators work directly with domestic and international families recommending 'best fit' schools	✓	✗
Customized School Banner Ad on all SchoolAdvice sites included	✓	✗
School Profiles, Events, Career Opportunities promoted on SchoolAdvice Social Media & Newsletters.	✓	✗
Web Presence and Digital Marketing Services, Google Adword Campaigns, FB & Social Media Promoted Posts.	✓	✗
Annual Fee for Prime Subscription Services \$99/Mo or \$999/Yr	✓	✗